



Approved by the Royal Geographical Society
(with the Institute of British Geographers)



PRESS RELEASE

PHOENICIA NAMES RAYMARINE AS THE EXPEDITION'S NAVIGATION PARTNER

International company Raymarine (www.raymarine.com), world leaders in the manufacture of marine electronics, will provide essential navigation equipment to the Phoenician Ship Expedition. The Raymarine C series equipment will aid the 20 strong crew members onboard 'Phoenicia' in a quest to recreate the first circumnavigation of Africa - believed to have been accomplished by Phoenician mariners almost 3,000 years ago.

"One of the challenges of this expedition is combining a traditional 600 BC design with modern equipment to ensure that the crew are safe and the voyage is successful. Phoenician mariners were highly regarded for their navigational skills and in our recreation of this historic voyage our team will have the benefit of the most effective modern navigational equipment, generously provided by Raymarine" said Philip Beale, Expedition Leader and Ambassador for Raymarine.

The Phoenician Ship Expedition will set sail in August from the ancient Syrian port of Arwad, which is where the 70 ft replica vessel is being built. Led by Philip Beale, who successfully headed the Borobudur expedition in 2003-04, this voyage will see the ship cover 17,000 miles over 12 months before she arrives in London.

- Ends -

PHOENICIA

The Well House
Chydyok Road,
East Chaldon
Dorset, DT2 8DN
United Kingdom

Tel: +44 (0)845 8698441
info@phoenicia.org.uk
www.phoenicia.org.uk